

LAS LOMITAS READ-A-THON

Help support a love of reading in our students while supporting the PTA and your teachers.

DONATE TODAY!

WHAT - The Read-A-Thon is the PTA's largest fundraiser.

WHEN - The Read-A-Thon runs January 16 – February 12, 2018.

WHY PARTICIPATE?

- ❖ The Read-A-Thon is an important source of discretionary funds for teachers and specialists.
- ❖ The Read-A-Thon aims to encourage a passion for reading.



Reading Goal (Minutes): K - 45,000 , 1 - 75,000, 2 – 90,000, 3 – 120,000
Fundraising Goal: \$24,000

HOW IT WORKS

Count how many **minutes** your child reads outside of school.

- ✓ What counts as minutes read?
 - Minutes your child reads outside of school
 - Minutes you or someone else reads to your child
 - Minutes listening to audio books
 - Minutes reading anything



Report your child's reading minutes every week on www.llpta.org/readathon.

Secure Sponsors - Help your child secure sponsors.

- ✓ Sponsors can pay an amount calculated per minute read.
- ✓ Sponsors can pay a one-time pledge.
- ✓ See tips for securing sponsors on back of this page.

Donate *Please submit / turn in donations by Friday, February 23, 2018.*

- ✓ **Submit donations via paypal. www.llpta.org/readathon.**
- ✓ **Return cash and checks to your child's teacher or to the office in the red envelope you will receive at the end of the Read-A-Thon.**
- ✓ **Make checks payable to *Las Lomitas PTA*.**

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READ-A-THON REWARDS

Popcorn Kernels – As students read 500, 1,000, And 1,500 minutes, they will be acknowledged with their name posted on a kernel on the Read-A-Thon banner located in the school breezeway.



Don't forget to report your minutes online so we know when to post a popcorn kernel for your child!

Popcorn Party – Each grade that reaches its reading goal will be rewarded with a popcorn party on Friday, March 9.

OTHER READ-A-THON ACTIVITIES

Book Reviews – Review your favorite book. Book review forms are in the library. The librarians will post your book review (with your picture on it) in the library for others to see.

Wednesday Story Time in the Library - 8:35AM – Come hear stories read by our specialist teachers.

Mystery Book Characters – I am pink and my friend is a good speller.

Who am I?

Every week of the Read-A-Thon, we have mystery book characters. On Wednesday, Mr. Camou reads the mystery character clues. On Friday, Mr. Camou and Ms. Chalfant dress up as the characters during lunchtime.

Did you guess correctly?

Answer: Wilbur the pig and Fern from [Charlotte's Web](#)



TIPS TO SECURE SPONSORS

- ❖ Send the email message on www.llpta.org/readathon to family members, friends, and neighbors.
- ❖ Offer to match other sponsor donations.
- ❖ Ask adults who have children who previously attended Las Lomitas.

Questions? Contact readathon@llpta.org.